

# CCA course guide: Dual Degree Design/DSMBA

This chart outlines a recommended path towards graduation for students matriculating in **Fall 2024**. Your schedule should be based on individual requirements according to your Degree Audit and Project Manager recommendations.

FIRST YEAR REQUIREMENTS				
<b>Fall</b>  15 units	<b>DSMBA 6120</b> Financial & Managerial Accounting  3 units	<b>DSMBA 6140</b> Managerial Economics  3 units	<b>DESGN 6600</b> Form Studio  3 units	<b>DESGN 6630</b> Design Studio 1  6 units
<b>Spring</b>  15 units	<b>DSMBA 6220</b> Managerial Finance  3 units	<b>DSMBA 6200</b> Operations & Systems  3 units	<b>DESGN 6690</b> Design in Context: Topic  3 units	<b>DESGN 6750</b> Design Studio 2  6 units

SECOND YEAR REQUIREMENTS				
<b>Fall</b>  15 units	<b>DSMBA 6100</b> Live Exchange  3 units	<b>DESGN 6660</b> Design Research  3 units	<b>DESGN 6690</b> Design in Context: Topic  3 units	<b>DESGN 6810</b> Thesis Studio 1  6 units
<b>Spring</b>  15 units	<b>DSMBA 6000</b> Innovation Studio  4.5 units	<b>DSMBA 6520</b> Ethics/AI Lab  1.5 units	<b>DESGN 6910</b> Context: Thesis  3 units	<b>DESGN 6840</b> Thesis Studio 2  6 units

THIRD YEAR REQUIREMENTS					
<b>Fall</b>  15 units	<b>DSMBA 6180</b> Business Models & Stakeholders  3 units	<b>DSMBA 6360</b> Branding & Marketing Strategy  3 units	<b>DSMBA 6400</b> Strategic Foresight  3 units	<b>DSMBA 6060</b> Experiences Studio  4.5 units	<b>DSMBA 6540</b> Story Lab  1.5 units
<b>Spring</b>  15 units	<b>DSMBA 6240</b> Strategic Management  3 units	<b>DSMBA 6380</b> Social Ventures or Independent Study  3 units	<b>DSMBA 6260</b> Business Law & Negotiations  3 units	<b>DSMBA 6080</b> Venture Studio  4.5 units	<b>DSMBA 6560</b> Leadership Lab  1.5 units

TOTAL: 90 units

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