

CCA course guide: MBA in Design Strategy

This chart outlines a recommended path towards graduation for students matriculating in **Fall 2021**. Your schedule should be based on individual requirements according to your Degree Audit and Program Manager's recommendations.

FIRST YEAR REQUIREMENTS					
Semester 1 15 units	DSMBA 6120 Financial & Managerial Accounting 3 units	DSMBA 6140 Managerial Economics 3 units	DSMBA 6100 Live Exchange 3 units	DSMBA 6020 Market Insight Studio 4.5 units	DSMBA 6500 Data Lab 1.5 units
Semester 2 15 units	DSMBA 6220 Managerial Finance 3 units	DSMBA 6040 Sustainability Studio 3 units	DSMBA 6200 Operations & Systems 3 units	DSMBA 6000 Innovation Studio 4.5 units	DSMBA 6520 Ethics/AI Lab 1.5 units

SECOND YEAR REQUIREMENTS					
Semester 3 15 units	DSMBA 6300 Organizational Culture 3 units	DSMBA 6400 Strategic Foresight Studio 3 units	DSMBA 6180 Business Models & Stakeholders 3 units	DSMBA 6060 Experiences Studio 4.5 units	DSMBA 6540 Story Lab 1.5 units
Semester 4 15 units	DSMBA 6260 Business Law & Negotiation 3 units	DSMBA 6240 Strategic Management 3 units	DSMBA 6380 Social Ventures or Independent Study or Elective 3 units	DSMBA 6080 Venture Studio 4.5 units	DSMBA 6560 Leadership Lab 1.5 units

TOTAL: 60 units